



HOTELSPHOTOS.COM
UNVEILING THE MAGIC OF CAPTURING THE PERFECT STAY

Contents

- 01. Let me introduce you to HotelsPhotos.com
- 02. Vision and Mission
- 03. Our Goal
- 04. Portfolio Showcase
- 05. Storytelling
- 06. Production capabilities
- 07. Packages and Rate Card

01. Let me introduce you to HotelsPhotos.com

The HotelsPhotos.com team specializes in collaborating exclusively with luxury boutique homes, hotels, resorts, and villas, providing top-tier brand imagery that authentically captures the essence and experience of each location. Our expertise lies in encapsulating the unique atmosphere and character of every home we photograph, employing innovative ideas and creativity to deliver exceptional results. With over a decade of experience, our photographers excel in capturing emotions, portraits, decorations, and venues. Having partnered with hotels worldwide for the past 10 years, captured up to 300 Resorts/Hotels and Homes the HotelsPhotos.com team eagerly anticipates taking on new projects from across the globe.



02. Vision and Mission



Our photography vision is to encapsulate the true essence and emotions of the subject matter, creating timeless images that evoke powerful reactions. Our mission is to utilize our technical expertise and creative intuition to craft visual narratives that resonate with viewers on a profound level. We aim to exceed expectations by delivering exceptional quality and attention to detail, ensuring each photograph tells a unique story and leaves a lasting impression. Ultimately, our goal is to boost visibility of Homes, Hotels and Resorts through the use of scaled high-quality custom shot photography.

03. Our Goal

The objective for this year is to reach a minimum of **100** clients worldwide by the end of this year. This target reflects our commitment to expanding and diversifying our portfolio to meet our goal and complete every coming assignment. Achieving this goal will not only demonstrate our capability, but also position us strongly for future projects.



How we will achieve that:

To achieve the goal of capturing a minimum of **100** homes, hotels and resorts by the end of this year, we will implement a strategic plan focused on efficiency and quality. Our approach involves systematically targeting diverse property types, including cabins and holiday homes, with specific features such as beachfront, nature surroundings, ocean and mountain views. We aim to showcase their unique attributes and ensure a comprehensive representation in our portfolio. Including both indoor and outdoor perspectives.



04. Portfolio showcase

Occasionally, the contrast between **before and after** images reveals much more than words can convey. These visual narratives vividly illustrate the transformative power of change. In such instances, the images speak volumes, capturing the journey and impact with striking clarity. Here are some samples before clients booked our service.



Before*



After

*All pictures is taken from official client website.

Additionally, **before and after** pictures allow viewers to visualize the potential outcomes, helping to make informed decisions and understand the value proposition offered.

It's essential to convey the view and surrounding area in pictures as they play a pivotal role in capturing the essence and allure of a property. Highlighting these features not only enhances the visual appeal, but also provides prospective clients with valuable context and insight into the property's unique points.



Before*



After

*All pictures is taken from official client website.

The importance of drone pictures

Drone pictures play a crucial role in real estate photography by offering unique perspectives and capturing aerial views of properties. They provide potential buyers with a comprehensive understanding of the property's layout, surroundings, and features, which is especially valuable for large estates, waterfront properties, or homes with expansive landscapes.



Before*



After

*All pictures is taken from official client website.

Detail shots are vital in real estate photography

The importance of detail shots in real estate photography cannot be overstated. These close-up images focus on specific features or elements of a property, such as architectural details, fixtures, or finishes, allowing potential client to examine the craftsmanship and quality of the home. Additionally, they contribute to creating a more immersive and engaging viewing experience for prospective clients, increasing their interest and likelihood of further exploration.



From modern architecture to getaways beach homes

Explore a diverse range of settings, from capturing sleek modern architecture to showcasing cozy holiday homes nestled on beaches, mountains, or in the jungle. Our portfolio spans various landscapes, offering a glimpse into luxurious getaways and serene retreats in breathtaking locations. Whether it's a contemporary urban skyline or a tranquil beachfront escape, our photography captures the essence of each unique setting.



“You can experience breathtaking views like these”



Immerse yourself in the awe-inspiring beauty of this breath-taking view – your dream destination awaits. Picture yourself standing amidst this natural wonder, soaking in the serenity and grandeur of the landscape. Experience the unparalleled peace and majesty of this place; you could be here, making unforgettable memories.

Enchanted Horizons: The View that Inspires

The View that Inspires encapsulates the awe-inspiring beauty of landscapes and the profound impact they have on our imagination. Through captivating imagery, it invites viewers to immerse themselves in the enchanting vistas that awaken a sense of wonder and inspiration.



05. Storytelling

To tell a compelling story through photography for capturing various aspects of homes, destinations, trip types, travelers, and inspiring holiday homes, I would approach it in several steps:

- **Research and Planning:** Understand the target audience, their preferences, and the story we want to convey. Research the specific property types, destinations, and trip types to identify unique features, highlights, and selling points. Plan the visual narrative based on the desired themes and emotions.
- **Storyboarding:** Create a storyboard outlining the key elements and sequences of the story. Determine the main characters (travelers), settings (destinations, holiday homes), and the journey they will undertake.
- **Setting the Scene:** Begin by capturing the essence of the destination and trip type through wide-angle shots, scenic landscapes, and atmospheric images that evoke the mood and ambiance. Showcasing unique features of each destination, such as landmarks, natural wonders, or cultural attractions, will help set the scene and immerse viewers in the story.
- **Showcasing Homes and Properties:** Highlight the distinctive features and characteristics of each home or property type through detailed shots, focusing on architectural elements, interior design, amenities, and decor. Use different angles, lighting techniques, and compositions to showcase the uniqueness and appeal of each property.



- **Portraying Travelers:** Incorporate lifestyle and candid shots of travelers experiencing the destination and holiday homes. Capture their emotions, interactions, and memorable moments that reflect the joy, relaxation, and adventure of their trip.
- **Creating a Visual Journey:** Arrange the photographs in a sequence that tells a cohesive and engaging story. Use a mix of wide-angle, medium, and close-up shots to provide context, build suspense, and create visual interest.
- **Inspiring and Unique Holiday Homes:** Emphasize the distinctive features, design elements, and amenities that make each holiday home unique and inspiring. Showcase special touches, such as stunning views, outdoor spaces, luxurious amenities, or themed decor, that set the holiday homes apart and appeal to travelers seeking memorable experiences.
- **Narrative Captions and Descriptions:** Complement the photographs with narrative captions and descriptions that provide context, highlight key features, and evoke emotions. Use storytelling techniques to engage viewers and immerse them in the experience of each destination and holiday home.



06. Production capabilities



Our production capabilities encompass a streamlined process tailored for scale, showcasing adept management of all project facets, including logistics, coordination, talent management, set dressings, and more.

Pre-Production Efficiency:

Conduct thorough project scoping and requirements analysis to establish clear objectives and timelines.

Coordinate logistics meticulously, including transportation, accommodation, and equipment procurement, ensuring seamless execution.

Talent Acquisition and Management:

Procure talent with precision, securing talent releases and contracts efficiently to safeguard project interests.

Manage talent coordination with expertise, providing clear guidance and support to ensure optimal performance and alignment with project vision.

Set Design and Dressing Expertise:

Collaborate closely with set designers and stylists to conceptualize and execute captivating set designs that enhance storytelling.

Source props and set dressings judiciously, curating environments that enrich the narrative and evoke desired emotions.

Efficient Production Execution:

Oversee all production aspects with finesse, orchestrating seamless coordination between teams for photography and the client to ensure a smooth and successful production.

Post-Production Excellence:

Engage in thorough post-production processes, from selection and editing to final delivery, ensuring adherence to project specifications and exceeding client expectations.

Leverage editing and retouching expertise to enhance visual quality and coherence, delivering polished assets within agreed timelines.

08. Packages and Rate Card

Scaled Homes Content proposal



ELEGANT

from **\$5400**

Made for All Devices

+

from **20** retouched photos

+

from **5** instagram photos

+

from **4** drones photos



DELUXE

from **\$8900**

Made for All Devices

+

short **4k** promo video

+

from **30** retouched photos

+

from **10** instagram photos

+

from **8** drones photos



ROYAL

from **\$12 800**

Made for All Devices

+

short **4k** promo video & long **4k** video

+

from **50** retouched photos

+

from **25** instagram photos

+

from **15** drones photos



CUSTOM

\$ XXX

Made for All Devices

+

Xsec 4k promo video

+

from **X** retouched photos

+

from **X** instagram photos

+

from **X** drones photos

Please be aware that prices quoted are exclusive of travel fees to the designated country/region, accommodation costs, and any additional regional assets required for the service. <https://hotelsphotos.com/prices-packages/>
All prices include VAT 21%.

Ladies and Gentlemen,

As we embark on this journey together, I am filled with an overwhelming sense of joy and motivation. With each step we take, we are not just photographers capturing moments; we are creators, explorers, and storytellers. Every photograph we take is a piece of art, a unique reflection of our vision, our passion, and our dedication.

But our journey is not just about the destination; it's about the path we take, the experiences we share, and the memories we create. And what makes all journey and projects even more special is that my family is traveling with me.

So let us embrace this journey with open hearts and open minds. Let us be present in every moment, and let us be grateful for the opportunity to do what we love with the people we love. Together, we will create magic.

Thank you, and let's make this journey unforgettable.

Mantas Gričėnas
CEO HotelsPhotos.com

